Access to Economic Opportunity Helps End Homelessness

New Opportunities in the 2019 CoC Program NOFA

September 20, 2019 | 1:30 – 3:00 p.m. CT
Today’s Speakers

Mindy Mitchell
Senior Technical Assistance Specialist
National Alliance to End Homelessness
She, her, hers

Cynthia Shields
Asst Deputy Director, Community Services
Allegheny County DHS
She, her, hers

Jasmine Hayes
Deputy Director
U.S. Interagency Council on Homelessness
She, her, hers

Peter Harvey
Community Resource Specialist
Allegheny County DHS
He, him, his

Markese Long
Neighborhood Innovation Manager
Partner4Work Pittsburgh
He, him, his
Housekeeping

• Use the Questions/Chat box to send a question.
• Q & A session at the end of the webinar.
• Video and slides will be made available on our website.
• Tweet with us! #CoCNOFA
We believe society is better for everyone when all of us can participate, prosper, and reach our full potential.

Direct service efforts in 100 communities nationwide and 12 countries internationally, research & evaluation, policy & advocacy, and systems change.
We are dedicated to addressing the root causes of unemployment, poverty, and inequity.
Working at the intersection of practice, policy, and research, we catalyze change that is practical, informed by evidence, and grounded in experience.
National Center on Employment and Homelessness (NCEH)

Ensuring that every person experiencing homelessness who wants to work achieves employment and the income needed for long-term housing stability.
NCEH Place-Based Projects

Allegheny County, Pennsylvania
Baltimore, Maryland
Boston, Massachusetts
Chicago, Illinois
Santa Clara County, California
Houston/ Harris County, Texas
Tarrant County, Texas

PATHWAYS FORWARD CHALLENGE COMMUNITIES

Advancing Employment, Equity, and an End to Homelessness

https://www.pathwaysforwardchallenge.org/

NATIONAL INITIATIVES

HEARTLAND ALLIANCE

#CoCNOFA
POLL:
Who’s joining us today?
Jasmine Hayes
U.S. Interagency Council on Homelessness
Home.

Because we know that the only true end to homelessness is a safe and stable place to call home.

Together.

Because the solutions are going to take all of us working together, doing our parts, strengthening our communities.
• Focus on income and employment within coordinated entry systems to effectively target and connect individuals and families (Strategy 2.3.c)

• Increase on-the-job training and apprenticeship opportunities, supported employment, and other strategies (Strategy 3.1.b)

• Review federal program policies, procedures, regulations, and administrative barriers (Strategy 3.1.c)

• Share examples and best practices to promote long-term stability (Strategy 3.1.f)

• Strengthen coordination between early childhood, education, housing, employment, and homelessness services providers (Strategy 3.1.g)
DOL and HUD joint statement: *Strengthening Pathways to Employment for People Exiting Homelessness*

Increase access to education, training, and employment: Communities can develop and strengthen partnerships

- **State or local workforce development** boards
- **Private employers** and private **employment organizations**
- **Training providers**

Advance employment and economic opportunities: **Workforce development**

- **Co-enroll** individuals with programs that provide **employment, training, and education** services
- **Identify and prioritize funding** for **evidence-based employment, training, and education services**, where appropriate under existing law, rules, and guidance
Resources

- [https://www.usich.gov/solutions/jobs](https://www.usich.gov/solutions/jobs)
- Joint CPD and ETA statement
- [https://www.hudexchange.info/homelessness-assistance/employment/](https://www.hudexchange.info/homelessness-assistance/employment/)
- [https://www.doleta.gov/](https://www.doleta.gov/)
- WIOA Priority of Service
- [https://www.dol.gov/odep/programs/homeless.htm](https://www.dol.gov/odep/programs/homeless.htm)
- [https://www.dol.gov/vets/programs/hvrp/](https://www.dol.gov/vets/programs/hvrp/)
- Heartland Alliance: Pathways Forward (July 2018)
- [https://www.pathwaysforwardchallenge.org/nceh](https://www.pathwaysforwardchallenge.org/nceh)
Mindy Mitchell
National Alliance to End Homelessness
Access to Economic Opportunity Helps End Homelessness: New Opportunities in the 2019 CoC Program NOFA

Mindy Mitchell
Senior Technical Assistance Specialist
National Alliance to End Homelessness
Use the NOFA, all year long!

- Have a Plan – A vision to end homelessness
- Focus on Outcomes – Reduce homelessness
  - ↓ unsheltered homelessness
  - ↓ length of time homeless
  - ↑ exits to permanent housing
  - ↓ returns to homelessness
- Know What You Need – Data-informed process
- Align Projects With Need – Align project portfolio to community need
Employment & the FY2019 CoC NOFA

• Increasing employment is policy priority!
  • CoCs and CoC-funded projects
  • Work with local employers and employment agencies
  • Prioritize training and employment opportunities
  • Partner with organizations that promote employment

• System-level:
  • System Performance: Increased points (5) for increasing employment income
  • CoC Coordination & Engagement: New points (6) for promoting & increasing employment

• Program-level:
  • New RRH, PSH, TH-RRH, and SSO-CE now *required* to coordinate and integrate with mainstream systems
System Performance Outcomes & Employment

- **Reduce** overall homelessness
- **Reduce** the number of people who become homeless (rare)
- **Reduce** the length of time people spend being homeless (brief)
- **Reduce** returns to homelessness (non-recurring)
- **Increase** jobs and income
- **Thoroughness** in reaching homeless population
- Other accomplishments on reducing homelessness
Thanks! You’re cool.

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ALLEGHENY COUNTY, PA

Peter Harvey
Allegheny County DHS

Cynthia Shields
Allegheny County DHS

Markese Long
Partner4Work Pittsburgh

NATIONAL INITIATIVES
HEARTLAND ALLIANCE

National Alliance to End Homelessness

#CoCNOFA
“People frequently become homeless when other systems of care fail to adequately coordinate their services with community resources – especially at times of transition from institutional to community-based systems of care. In order to sustain housing, people need income from employment...”

Within this rubric the plan calls for the CoC to, “Ensure connection to employment and mainstream sources of support to sustain long-term housing stability.”
Partnerships with local workforce development boards

- Fantastic Four’um
- PA CareerLink co-enrollment pilot
- Learn & Earn Summer Youth Employment Program
- Board/committee representation
- Pathways Forward Challenge
Promote partnerships and access with private employers

Employer roundtables
Strengthen partnerships with local education or training organizations

Employment Training Advisory Board
Work with public and private organizations

- Partnership with University of Pittsburgh
- Supported employment programs
Increase employment and income

- ETAB
- Employment Navigators
- Training stipends
- Summer employment
Encourage local areas to prioritize

- Provide input on local and regional plans
- Serve on workforce development committees
- Engage workforce organizations in movement to end homelessness
What’s next?

- Pathways Forward Challenge
- Connecting with human service employment programs
- Using labor data to inform Move On
- Partnering with the University of Pittsburgh
- Launching employment navigators
- Connecting youth experiencing homelessness to employment
Some Resources from the National Initiatives Team to Support This Work
Check out our **(free!)** toolkits

- **WIOA Planning & Implementation Toolkit**
- **Employer Engagement Toolkit**
- **Transitional Jobs Programs Toolkit**
- **Opportunity Youth Employment Toolkit**
- **Working To End Homelessness Toolkit**
- **TANF and Transitional Jobs Toolkit**

[www.heartlandalliance.org/nationalinitiatives/field-building/toolkits/]
www.heartlandalliance.org/nationalinitiatives/field-building/toolkits/
Our Field Building Team can also help you...

- Develop and implement employment programs;
- Serve populations facing chronic unemployment, including homeless jobseekers;
- Create policy and systems change; and
- Design employment models

www.heartlandalliance.org/nationalinitiatives/field-building/services/
Questions?
Next steps

The webinar recording and slides will be available on our website, and we’ll also email them to you.

Via email, we’ll try to answer any questions we didn’t have time to address today.
Today’s Speakers

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