



# U.S. Partnership on Mobility from Poverty

February 17, 2017

Melissa Young | [myoung@heartlandalliance.org](mailto:myoung@heartlandalliance.org)

**HEARTLAND ALLIANCE**

NATIONAL INITIATIVES

# Economic Trends & Implications: Realities in Chicago

Disappearance of good jobs – particularly manufacturing jobs in neighborhoods – especially communities of color.

Concentrated poverty for black and Hispanic Chicagoans.

Rise of jobs – including “gig jobs” –with low wages and/or few worker protections or benefits.

Only white incomes are rising in the inner city of Chicago.

# Heartland Alliance: Subsidized Employment In Many Forms



- Put Illinois to Work
- Youth Summer Jobs
- Transitional Jobs
- Social Enterprise

# Lessons Learned: People & Goals Matter



- Design
- Implementation
- Expectations
- Research Questions

# Heartland Alliance: Where Are We Now?

## Addressing Big Social Issues



**Strategy:** Subsidized Employment + CBT



**Primary Goal:** Reduce violence



**Population & Community Focus:** Most at-risk ppl & communities



**Program Pieces:** Street outreach, Extended engagement, Mentorship, Work crews, Public job sites

# Where Do We Go From Here?

- **Economic Case.** What are the economic ripple effects of these programs in communities?
- **Equity.** Can these programs have a positive impact on employer perception and decrease discriminatory behavior? What could be the role of these programs in reparations?
- **Two-Gen Frameworks.** When parents participant in these programs what are the financial and non-financial benefits to children?
- **Addressing Tough Social Challenges.** Can these programs be part of successful efforts to address violence and trauma? What is the role that these programs can play in increasing resiliency, hope, personal success skills or improving executive functioning?